



Privacy statement for Affiliates of C&A Online GmbH

Last updated: 02.05.2018

Our data privacy statement, sets out how we handle personal data. We are aware of the importance to users of how personal data are handled and we assure you that we observe all relevant legal requirements. We consider the protection of your privacy to be of paramount importance. For this reason, compliance with the legal requirements on data privacy is, for us, a matter of course.

1.1.1 Contact

C&A Buying GmbH & Co. KG
Wanheimer Str. 70, 40468 Düsseldorf, Germany

1.1.2 Data Protection Officer

C&A Buying GmbH & Co. KG
represented by Klaus Eisenreich
Wanheimer Str. 70, 40468 Düsseldorf, Germany
DataProtectionEU[at]canda.com

1.1.3 Personal Data

Personal data refers to any information about personal or factual circumstances of an identified or identifiable person. This includes information and details such as your name, home address or other postal address, telephone number and also your e-mail address.

We collect and process the following personal information about you:

- Contact and address information, if you have provided us with your contact information or registered on our site,
- Information related to your order
- online identifiers (such as your IP address, browser type and browser version, the

operating system you are using, the referrer URL, the IP address, the file name, the access status, the amount of data transferred, the date and time of the server request).

If you contact us by e-mail or contact form, we will save your details for further processing. Your data will not be shared with third parties.

1.1.4 Legal basis

Your data are handled according to the following legal provisions:

- With regard to data communicated in forms, etc. with your consent, Art. 6(1) (a) GDPR
- With regard to services you use for the performance of a contract , Art. 6(1)(b) GDPR
- Otherwise, with particular regard to statistical data and online identifiers based on legitimate interests, Art 6(1)(f) GDPR (see below)

Legitimate interests

When handling your data, we pursue the following legitimate interests:

- Statistics
- Protecting against misuse
- Improving our service
- Advertising for our customers
- Statistics regarding performance data
- Processing of commission claims

Right of Objection

You can revoke your consent to the processing of your data at any time, or [contradict](#) the use of your data on the basis of Art. 6 para. 1 lit. f) GDPR. The thereby set cookie with the name 'tr_optout' must not be deleted, so that the contradiction / opt-Out remains effective. The opt-out cookie is currently not set.

1.1.5 Data sources

Unless otherwise specified, we obtain the data from you (including via devices used by you).

1.1.6 Retention period

We retain your data,

- if you have consented to this as part of processing, until such time as you withdraw your consent,
- if we need the data to undertake an agreement, until such time as the contractual relationship with you ceases or legal retention periods expire,

- if we use the data on the basis of a legitimate interest, until such time as your overriding interest obliges us to delete or anonymise them.

Purposes of use

Personal data will only be collected by us to the extent and for the purpose for which you provide the data to us, e.g. for registration.

We use and store your personal data as part of our services for the following purposes only if you have provided us with your express consent:

- Newsletter
- Contact-Forms

We use your personal information only within the company and forward it only to those companies that are involved in performing the contracts concluded with you or otherwise involved in providing the relevant service. Otherwise, your personal information will not be forwarded to third parties unless you have given your express consent for this or unless we are obliged to disclose it, for example, at the direction of a court or administrative authority .

We forward the following customer data to third parties: Advertisers get access to publisher contact information.

1.1.7 Data protection

We have taken extensive technical and organisational measures to secure your data against potential risks, such as unauthorised login or access, unauthorised perusal, amendment or distribution, as well as against loss, deletion or misuse.

In order to protect your personal data against unauthorised access by third parties when being transmitted, we secure data transmissions, if necessary, using SSL encryption. This is a standard encryption procedure for online services, particularly for the Internet.

1.1.8 Logfiles

Every time you access our web pages, usage data are transferred through your specific web browser and stored in the form of protocol files (known as server log files). The datasets stored in this way contain the following data:

- The domain from which the user is accessing the website
- Date and time of access
- IP address of the accessing computer
- Website(s) which the user is visiting in the context of the offering
- Amount of data transferred; browser type and version
- Operating system used; name of internet service provider

- Indication of whether access was successful

These logfile datasets are analysed in anonymised form, to improve the offering and make it more user-friendly, to identify and resolve errors, and to control server workloads.

1.1.9 Cookies

Cookies are small files that your browser stores on your PC in a directory designated specifically for this purpose. These cookies can be used e.g. to find out whether you have already visited a website. Most browsers accept cookies automatically. Nevertheless, you can change the settings in your browser, so that no cookies can be stored or so that your explicit agreement is required before any cookies are stored. You can also delete previously set cookies at any time. Please note that disabling cookies may result in your use of our website being restricted.

We need cookies for the following purposes:

Tracking-Cookies

When displaying or clicking on advertisements of our advertisers, cookies (URL partner.c-a.com) can be set on your device. These cookies contain IDs that provide information about website operators, the advertising material, the contact time and the advertising clients. This information is used to process the claims for commission of the website operator in the case of a logged conversion (for example, a sale, or a registration, etc.). In addition, information about the device (anonymized IP, operating system, browser version) is collected in order to improve the service and to prevent abuse. You can set in your browser whether and to what extent cookies should be allowed. However, we point out that a restriction may be associated with loss of use of websites.

Web analysis

Like almost all website operators, we use analytical tools in the form of tracking software to ascertain the number of users using our website and how frequently they visit.

To enable us to optimise our website and our service, we use Google Analytics, which is a web analysis service provided by Google Inc. ("Google"). Google Analytics uses what are known as "cookies": these are text files stored on your computer and used to analyse your website usage. The information generated by the cookie about your use of this website (including your IP address) will be sent to a Google server in the USA and stored there. However, if IP anonymisation is enabled on this website, within member states of the European Union, or in other states that are party to the agreement on the European Economic Area Google first abbreviates your IP address. The full IP address will only be transmitted in exceptional circumstances to one of Google's servers in the USA, where it will then be abbreviated. Google

will use this information on behalf of our website operator to analyse your use of the website in order to compile reports about website activities for the website operator and to perform other services connected with the use of the website and of the Internet. The IP address transmitted by your browser as part of Google Analytics will not be merged or combined with other data by Google. You can prevent cookies from being stored by applying the appropriate settings in your browser software; please note, however, that in this case you may not be able to use all of the functions of this website to their full extent.

You may also prevent Google from collecting data generated by the cookie referring to your website usage (including your IP address), and from processing these data by downloading and installing the browser plug-in available from the following link

tools.google.com/dlpage/gaoptout?hl=de . As an alternative to the browser add-on or within browsers on mobile devices, please click on this link to prevent Google Analytics from collecting data in this website in future (the opt-out only works in this browser, and only for this domain).

This stores an opt-out cookie on your device. If you delete your cookies in this browser, you need to click on this link again. Further information is available at

tools.google.com/dlpage/gaoptout?hl=de or at

www.google.com/intl/de/analytics/privacyoverview.html(general information on Google Analytics and data protection).

Please note that on this website, Google Analytics has been extended by the code "gat._anonymizeIp();" , to ensure anonymised collection of IP addresses (known as IP masking).

Social Networks

Facebook

Facebook is operated by Facebook Inc., 1601 S. California Ave., Palo Alto, CA 94304, USA and is available online at www.facebook.de . Individual social media plugins feature one of the Facebook logos or the extension "Facebook Social Plugin". A list of the visuals and functions of the individual plugins can be seen here: developers.facebook.com/docs/plugins. Whenever you visit a page on our website which contains one of these social media plugins, your browser will establish a direct connection with the Facebook servers. The content of the social media plugins are transferred from Facebook to your browser, which incorporates them into the website. We therefore have no influence over the scope of the data which Facebook collects using its social media plugins, and are able to provide information to you about this only to the best of our knowledge: Because the social media plugin is embedded, Facebook is informed that you have visited the page of our website in question, even if you are not a registered user of Facebook or are not logged into Facebook at the time. This information is transferred from your browser along with your IP address to a Facebook server in the USA and stored there. According to

information provided by Facebook, only an anonymised IP address is stored for non-registered users in Germany. If you are logged into Facebook, Facebook can directly attribute it to your Facebook account whenever you visit our website. Facebook receives information about your visit to our website, regardless of whether you interact with the social media plugins. If you interact with the social media plugins (for example, click the "Like" button or leave a comment), the relevant information is transferred by your browser directly to Facebook and stored there. Additionally, the information is published on Facebook and displayed to your Facebook friends. To find out about the purpose and scope of this data gathering, further processing and use of the data by Facebook, as well as your rights and options for protecting your privacy, please review the Facebook privacy policy at www.facebook.com/about/privacy . If you are a registered Facebook user, and prefer Facebook not to collect data about you via our website and connect it with your membership data stored at Facebook, you must log out of Facebook before visiting our website. It is also possible to block the social media plugins using add-ons for your browser, such as the Facebook Blocker: webgraph.com/resources/facebookblocker

Google+

The "+1" plugin from Google Inc. (1600 Amphitheater Parkway, Mountain View, CA 94043, USA) is integrated into our website, identifiable from the "+1" symbol on a white or coloured background. Whenever you visit a page on our site which includes this plugin, your browser establishes a direct connection with the Google servers. The content of the plugin is then transferred to your browser, which integrates the content into the website. We have no influence over the scope and/or content of the data collected by Google via this plugin. According to information provided by Google, no personal data are collected unless you click on the plugin. Such data are only collected and processed if you are a Google+ member and you are logged in to your Google+ account. If you are logged into your personal user account with Google/Google+ when you visit our website, Google can trace your website visit to your specific account. By interacting with plugins (for example, by clicking the button or leaving a comment), the relevant information is transferred directly to Google and stored there. Furthermore, we cannot guarantee that other Google services embedded in our website will not associate data with your Google profile. If you wish to prevent such data transfer, you must log out of your Google/Google+ account before visiting our website. Google users can find out about the purpose and scope of this data gathering, further processing and use of the data by Google, as well as their rights and options for protecting their privacy, by reviewing the privacy policy with regard to the "+1" plugin at www.google.com/intl/de/+/policy/+1button.html and the FAQ at <http://www.google.com/intl/de/+1/button>

YouTube

This website uses plugins from Youtube.de/Youtube.com which is operated by Youtube, LLC

(901 Cherry Avenue, San Bruno, CA 94066, USA). If you visit a website that contains such a plugin, your browser establishes a direct connection with the YouTube servers. These plugins transfer data to the YouTube servers about which websites you have visited. If you are logged in as a member of YouTube, YouTube attributes this information to each of your personal user accounts on these platforms. When using these plugins (for example, clicking the "Play" button on a video or leaving a comment), this information is attributed to your YouTube user account, which you can prevent by logging out of your account before using the plugin. For more information, please review the privacy policy: www.google.de/intl/de/policies/privacy.

1.1.10 Third-party services

We use third-party services for various functions on our website.

1.1.11 Rights of the data subject

- You have the right to request information about whether and which personal data is processed by our company. You also have the right to demand that your personal data is rectified or amended.
- Under certain circumstances, you have the right to request that your personal data should be deleted.
- Under certain circumstances, you have the right to demand that the processing of your personal data should be restricted.
- You can withdraw your consent to the processing and use of your data completely or partially at any time with future application.
- You have the right to obtain your personal data in a common, structured and mechanically readable format.
- If you have any questions, comments, complaints or requests in connection with our statement on data protection and the processing of your personal data, you can also contact our data protection officer in detail.
- You also have the right to complain to the responsible supervisory authority if you believe that the processing of your personal data is in violation of the legislation.

Contact possibilities

You can reach us at the following address: [DataProtectionEU\[at\]canda.com](mailto:DataProtectionEU[at]canda.com)

1.1.12 Requirement or obligation to provide data

Insofar as this is not expressly stated, when data are collected, the provision of data is neither required nor obligatory.

We reserve the right to make amendments at any time to this data privacy statement for future effect. This data privacy statement has been compiled with the assistance of the ePrivacy GmbH data privacy statement generator.